



C-LEVEL EXCHANGES

Intimate networking and high-touch knowledge share with C-level executives.



UPCOMING EVENTS

REVENUE CYCLE EXCHANGE

March 22 – 24, 2017

Omni Tucson National Resort – Tucson, AZ

40 REVENUE CYCLE EXECUTIVES

POPULATION HEALTH EXCHANGE

July 10 – 12, 2017

The Broadmoor – Colorado Springs, CO

30 CIOs, CMOs, POPULATION HEALTH LEADERS

CFO EXCHANGE

August 9 – 11, 2017

The Lodge at Torrey Pines – La Jolla, CA

40 CFOs

CEO EXCHANGE

November 1 – 3, 2017

Omni Barton Creek – Austin, TX

40 CEOs

CNO EXCHANGE

November 6-8, 2017

Omni Scottsdale Resort & Spa at Montelucia – Scottsdale, AZ

40 CNOs

PHYSICIAN ORGANIZATION EXECUTIVE EXCHANGE

December 2017

Location TBD

30 PHYSICIAN EXECUTIVES

For seven years, HealthLeaders Media has brought together the upper echelon of healthcare with leading suppliers for our Exchange events. Unlike other events in the industry, our C-level Exchanges foster solid relationships and encourage an environment of strategic sharing to better the healthcare landscape.

All planned interactions and activities are designed for high-level networking and consistent dialogue. As part of the agenda, each sponsor holds a strategic session with five hand-selected C-level leaders, encouraging deep discussion on pressing issues.

THE AGENDA ALLOWS FOR CONTINUOUS INTERACTION:

- Welcome reception and dinner
- Two networking breakfasts
- Rounds of editorially moderated breakout sessions on key topics determined in advance by attendees
- Golf, tours, and other scheduled afternoon interactive activities
- Dinner event with networking reception and speaker
- 90-minute strategic sessions with each sponsor

C-level attendee lists are provided in advance of the event to sponsoring organizations, along with direct feedback regarding topics of interest.