The CEO Exchange is proudly sponsored by
The Broadmoor welcomes guests to Colorado Springs with impeccable service and distinctive amenities. Here, the spirit of the West inspires the adventurer within, with endless opportunities to explore the picturesque mountains, streams, and canyons. Experience a truly one-of-a-kind resort where personalized luxury offers an escape from the ordinary and modern details blend seamlessly with the timeless elegance of our historic hotel.
Healthcare is an industry of relentless change. While the health system chief executive officer has many responsibilities, the primary role for which he or she is accountable is the ability to lead change. In just a few short years of the HealthLeaders CEO Exchange, we have heard stories of careful planning and risk-taking, great leaps and small victories, new paths and familiar obstacles. In all, what we have seen is forward movement by CEOs leading change at their organizations.

Over the next two days, we will all have the good fortune to gather around the table and share new ideas of how to make your healthcare organizations better. Our focus in the dialogue for the 2014 HealthLeaders CEO Exchange will be to discuss areas such as cost and efficiency, quality and patient safety improvements, risk-sharing agreements and payer contracts, industry consolidation, the ongoing impact of healthcare reform, and other complex challenges in the context of the CEO’s role as leader. We welcome you to this dialogue and to your event.

Once again, the Exchange is made possible by our sponsors, The Greeley Company, iTriage, Kronos Incorporated, MedSynergies, Parallon, Sheridan Healthcare, VHA, & Xtend Healthcare. We thank them for their support and for the experience they will share with us.

To support our mutual goals, please bear in mind a few guidelines for this event. First, understand that our goal is to share solutions and insights from the events with our broader audience of almost 100,000 healthcare leaders, so our editors will be covering the forum sessions of the event for editorial content. Second, like many events where healthcare decision-makers gather, it is our policy that no discussions or interactions that might broach conflict-of-interest or antitrust concerns will occur.

We hope you will enjoy the retreat that this spectacular resort offers. As your host, please find me or any member of our team with any concerns or requests that might prevent us from exceeding your expectations for our time together.

Jim Molpus
Leadership Programs Director
HealthLeaders Media


PROGRAM AGENDA

WEDNESDAY | September 10

6–8 p.m. Welcome Reception (Lakeside Terrace)

THURSDAY | September 11

7:15–8 a.m. Continental Breakfast (West Ballroom Foyer)

8–8:30 a.m. Event Kickoff/General Session (West Ballroom C/D)

8:30–10 a.m. ROUND A SESSIONS

Breakout Session 1 (West Ballroom A)
Top and Bottom Line Tenacity
The current budgetary model is under severe pressure at most healthcare organizations. Top executives are applying a renewed focus on cost and efficiency, seeking to maintain a healthy margin while riding out market turbulence. At the same time, visionary leaders know they must seek growth and innovation. (Moderator: Edward Prewitt, Editorial Director)

Breakout Session 2 (West Ballroom B)
Quality Unbound
The new definition of high-quality healthcare incorporates the fundamentals of patient safety but also measures of patient satisfaction. Modern health systems find themselves responsible for the quality of ambulatory care and care across the continuum. Population health will be the ultimate measure of quality. (Moderator: Jim Molpus, Leadership Programs Director)

Breakout Session 3 (Cripple Creek Room)
The Change Agent CEO
Healthcare as an industry is morphing from predictable, siloed, and expensive to dynamic, interconnected, and data- and value-based. The transformation is happening at different speeds depending on the market and the organization. CEOs, who must implement change now in expectation of market demands that may be years down the road, find this new territory exciting but potentially dangerous. (Moderator: Philip Betbeze, Senior Leadership Editor)

Sponsor Panel Session 1: Sheridan Healthcare (Cheyenne/Bailey)
Sponsor Panel Session 2: iTriage (Champions Room)
Sponsor Panel Session 3: The Greeley Company (Louis Stratta Room)
10–10:15 a.m. **Break** *(West Ballroom Foyer)*

10:15–11:45 a.m. **ROUND B SESSIONS**

**Breakout Session 4** *(West Ballroom A)*
**Top and Bottom Line Tenacity**
The current budgetary model is under severe pressure at most healthcare organizations. Top executives are applying a renewed focus on cost and efficiency, seeking to maintain a healthy margin while riding out market turbulence. At the same time, visionary leaders know they must seek growth and innovation. *(Moderator: Edward Prewitt, Editorial Director)*

**Breakout Session 5** *(West Ballroom B)*
**Quality Unbound**
The new definition of high-quality healthcare incorporates the fundamentals of patient safety but also measures of patient satisfaction. Modern health systems find themselves responsible for the quality of ambulatory care and care across the continuum. Population health will be the ultimate measure of quality. *(Moderator: Jim Molpus, Leadership Programs Director)*

**Breakout Session 6** *(Cripple Creek Room)*
**The Change Agent CEO**
Healthcare as an industry is morphing from predictable, siloed, and expensive to dynamic, interconnected, and data- and value-based. The transformation is happening at different speeds depending on the market and the organization. CEOs, who must implement change now in expectation of market demands that may be years down the road, find this new territory exciting but potentially dangerous. *(Moderator: Philip Betbeze, Senior Leadership Editor)*

**Sponsor Panel Session 4**: MedSynergies, Inc. *(Cheyenne/Bailey)*

**Sponsor Panel Session 5**: Parallon *(Champions Room)*

**Sponsor Panel Session 6**: VHA *(Louis Stratta Room)*

11:45 a.m. **Boxed Lunch** *(West Ballroom Foyer)*

12–6 p.m. **Afternoon Activities**
**Golf Scramble**—Please meet at the West Course staging area, where the golf carts will be, at 12:05 p.m. for 12:20 tee time. The pro shop is located here as well.

**Garden of the Gods Walking Tour**—Please meet at the West Building at 12:15 p.m. The hike will stretch from 1 p.m. to 2:45 p.m. The return shuttle will depart for Broadmoor at 3 p.m.

6–7 p.m. **Cocktail Reception** *(Cheyenne Lodge)*

7–9 p.m. **Dinner and Presentation** *(Cheyenne Lodge —Transportation provided to/from Cheyenne Lodge via West Building)*
FRIDAY | September 12

7 a.m.  **Continental Breakfast** *(West Ballroom Foyer)*

7:30–8:30 a.m.  **Morning Idea Exchange in 8 Slides or Less** *(West Ballroom C/D)*

8:45–10:15 a.m.  **ROUND C SESSIONS**

**Breakout Session 7** *(West Ballroom A)*

**Top and Bottom Line Tenacity**

The current budgetary model is under severe pressure at most healthcare organizations. Top executives are applying a renewed focus on cost and efficiency, seeking to maintain a healthy margin while riding out market turbulence. At the same time, visionary leaders know they must seek growth and innovation. *(Moderator: Edward Prewitt, Editorial Director)*

**Breakout Session 8** *(West Ballroom B)*

**Quality Unbound**

The new definition of high-quality healthcare incorporates the fundamentals of patient safety but also measures of patient satisfaction. Modern health systems find themselves responsible for the quality of ambulatory care and care across the continuum. Population health will be the ultimate measure of quality. *(Moderator: Jim Molpus, Leadership Programs Director)*

**Breakout Session 9** *(Cripple Creek Room)*

**The Change Agent CEO**

Healthcare as an industry is morphing from predictable, siloed, and expensive to dynamic, interconnected, and data- and value-based. The transformation is happening at different speeds depending on the market and the organization. CEOs, who must implement change now in expectation of market demands that may be years down the road, find this new territory exciting but potentially dangerous. *(Moderator: Philip Betbeze, Senior Leadership Editor)*

**Sponsor Panel Session 7: Xtend Healthcare** *(Cheyenne/Bailey)*

**Sponsor Panel Session 8: Kronos Incorporated** *(Champions Room)*

10:15–10:30 a.m.  **Break** *(West Ballroom Foyer)*

10:30 a.m.–12 p.m.  **ROUND D SESSIONS**

**Breakout Session 10** *(West Ballroom A)*

**Top and Bottom Line Tenacity**

The current budgetary model is under severe pressure at most healthcare organizations. Top executives are applying a renewed focus on cost and efficiency, seeking to maintain a healthy margin while riding out market turbulence. At the same time, visionary leaders know they must seek growth and innovation. *(Moderator: Edward Prewitt, Editorial Director)*
Breakout Session 11 (West Ballroom B)

Quality Unbound

The new definition of high-quality healthcare incorporates the fundamentals of patient safety but also measures of patient satisfaction. Modern health systems find themselves responsible for the quality of ambulatory care and care across the continuum. Population health will be the ultimate measure of quality. (Moderator: Jim Molpus, Leadership Programs Director)

Breakout Session 12 (Cripple Creek Room)

The Change Agent CEO

Healthcare as an industry is morphing from predictable, siloed, and expensive to dynamic, interconnected, and data- and value-based. The transformation is happening at different speeds depending on the market and the organization. CEOs, who must implement change now in expectation of market demands that may be years down the road, find this new territory exciting but potentially dangerous. (Moderator: Philip Betbeze, Senior Leadership Editor)

Adjourn
CEO INTRODUCTIONS

Kimberly Boynton
PRESIDENT AND CEO
Crouse Hospital / Syracuse, New York

Kimberly Boynton first started out at Crouse as a financial analyst and became vice president of finance in 2002. She was named CFO in 2003, just as the hospital was coming out of a successful Chapter 11 reorganization. Prior to working at Crouse, Boynton held finance and accounting positions at Coopers & Lybrand and the Carlisle Companies in Syracuse. As CFO, Boynton’s job responsibilities went far beyond the role’s normal scope. In addition to overseeing all finance and business office functions for the hospital, she was also responsible for IT, health information management; patient access; engineering and facilities; housekeeping; purchasing; materials management; and construction management functions.

Keith Alexander
CEO
Memorial Hermann Memorial City Medical Center / Houston

Keith Alexander joined Memorial Hermann Healthcare System in 2007 after serving as chief operating officer for Saint Joseph Healthcare in Lexington, Kentucky (a four-hospital subsidiary of Catholic Health Initiatives). Prior to that, he spent nearly 16 years in Salt Lake City, Utah, working with Intermountain Healthcare and Healthtrust, Inc. As CEO for the Memorial City Medical Center in Houston, Texas, Alexander led the development of the new 33-story, 908,000 square foot Memorial Hermann Tower—home to a new women’s hospital and a new children’s hospital. In the past three years, he has led the development of three physician joint ventures and a co-management model in an effort to enhance hospital and physician collaboration.

Joel T. Allison, FACHE
CEO
Baylor Scott & White Health / Dallas, Texas

Joel Allison is CEO of Baylor Scott & White Health, a fully integrated healthcare system headquartered in Dallas, Texas, providing services to a network of acute care hospitals and related healthcare entities that provide patient care, medical education, research, and community service. Baylor Scott & White Health was born from the 2013 merger between Baylor Healthcare System and Scott & White Healthcare, and is today the largest not-for-profit health system in the state of Texas. Allison’s career includes more than four decades in healthcare management. He joined Baylor Healthcare System in 1993 and served as Baylor’s senior executive vice president and chief operating officer before being promoted to president and CEO in 2000. On October 1, 2013, he was named CEO of Baylor Scott & White Health.

David T. Brooks, FACHE
PRESIDENT
St. John Hospital & Medical Center / Detroit

David Brooks joined St. John Providence Health System in 2013 as the president of St. John Hospital & Medical Center and senior vice president of the system’s east region. St. John Hospital is a faith-based, 772-bed major teaching facility serving Detroit and the eastern suburbs. It is a major trauma center and includes tertiary services from transplantation, major cardiac services, and multiple ICUs. It also includes a designated children’s hospital with multiple pediatric specialty programs. St. John is part of Ascension Health, a national Catholic healthcare ministry. Brooks was previously the CEO for Providence Health and Services’ northwest Washington service area, which included Providence Regional Medical Center Everett, Providence Medical Group, a multi-specialty group practice, and other related healthcare services. He joined Providence in 2004.
**CEO INTRODUCTIONS**

**CR Burke**
**PRESIDENT AND CEO**
St. Joseph Heritage Healthcare / Irvine, California

Under CR Burke’s guidance, St. Joseph Heritage Healthcare (SJHH) serves more than 400,000 Orange County residents through a network of seven staff model practices of 376 physicians in 25 locations, as well as an affiliated network of more than 1,400 primary and specialty care physicians. These groups were recognized by the Integrated Healthcare Association as the Top Performing Groups in California for 2005, 2009, 2010, and 2011 in the pay-for-performance program. Burke was also responsible for directing the expansion of SJHH to St. Joseph Health System markets outside of Orange County in Humboldt, Sonoma, Napa, and San Bernardino counties. This unique growth added five additional medical groups, making SJHH the only statewide medical practice foundation. Burke was also instrumental in the development of an exclusive provider arrangement and accountable care organization with Blue Shield of California and St. Joseph Health.

**Clay Carsner, MHA**
**VICE PRESIDENT AND COO**
Seton Family of Hospitals / Austin, Texas

Clay Carsner is the vice president and COO for the Seton Clinical Enterprise, which currently manages over 700 physician practices throughout the network. In this role, he is responsible for the financial management of the enterprise along with business development and strategy. Previously, Carsner was heavily involved in the development of adult neurosciences for the network as the director of operations for the Seton Brain and Spine Institute. Before joining Seton, he worked in a variety of roles within the healthcare industry over the past 15 years, most recently serving as the CEO for a large multi-specialty physician practice. Carsner has also spent time in his career concentrating on policy development while working as a legislative director in the Texas legislature.

**Dr. Patrick Cawley**
**CEO**
Medical University of South Carolina Medical Center
**Vice President for Clinical Operations**
Medical University of South Carolina

Dr. Patrick Cawley is the CEO of Medical University of South Carolina (MUSC) Medical Center and vice president for clinical operations of MUSC. Prior to his current position, he served as the chief medical officer of MUSC Medical Center. In that role, he was responsible for the quality and safety of all patient care programs as well as direct oversight of clinical service lines. He has led MUSC’s improvement in quality and patient safety. The University Healthsystem Consortium recognized these efforts in 2012 by awarding the coveted Rising Star honor to MUSC. Dr. Cawley was born in Scranton, Pennsylvania, where he attended Scranton Preparatory School and graduated with honors from the University of Scranton.

**Shane Cerone**
**PRESIDENT**
Beaumont Health System / Royal Oak, Michigan

Shane Cerone is president of Beaumont Hospital in Royal Oak, Michigan, a 1,070-bed major academic and referral center. He joined Beaumont in 2008 as the hospital’s senior vice president and chief operating officer, then succeeded hospital director John Labriola in 2009. Before joining Beaumont, Cerone spent 13 years at the University of Iowa Hospitals and Clinics (UIHC), a 763-bed facility. While at UIHC and the Iowa Carver College of Medicine, he held many leadership roles. From 2007 to 2009, Cerone was the associate hospital director and reported to the CEO. He is also an adjunct assistant professor in health management with the University of Iowa College of Public Health. Cerone holds a bachelor’s degree in biology from Nebraska Wesleyan University and a master’s degree in health administration from the University of Iowa. He is a member of the American College of Healthcare Executives, the American Hospital Association, and the Association of American Medical Colleges.
CEO INTRODUCTIONS

Alan H. Channing, MS
PRESIDENT AND CEO, RETIRED
Sinai Health System / Chicago, Illinois

Alan H. Channing is the former president and CEO of Chicago’s Sinai Health System (SHS), which is made up of Mount Sinai Hospital, Sinai Children’s Hospital, Schwab Rehabilitation Institute, Sinai Medical Group, Sinai Urban Health Institute, and the Sinai Community Institute. SHS is an integrated delivery system located on Chicago’s west side. It has achieved national recognition for clinical quality, community engagement, and beneficially addressing disparities and creating the concept of “pre-primary” care. Channing has been the CEO of several large teaching hospitals, including Wishard Memorial in Indianapolis, Elmhurst Hospital Center in Queens, New York, and the renowned Bellevue Hospital Center in Manhattan.

Patrick A. Charmel, MPH, FACHE
PRESIDENT AND CEO
Griffin Health Services Corporation / Derby, Connecticut

Patrick Charmel, president and CEO of Griffin Hospital and its parent organization, Griffin Health Services Corporation, has been associated with Griffin since 1979, when he served as a student intern while attending Quinnipiac University. As president of Griffin Health Services Corporation, he is also the CEO of Planetree, Inc., a subsidiary corporation. Planetree is a not-for-profit organization that supports an alliance of over 170 hospitals located across the United States and in the Netherlands, Canada, and Brazil, as well as over 180 long-term care facilities and ambulatory care centers that are committed to patient empowerment and the delivery of patient-centered care. The Griffin Hospital management team was selected as the nation’s 2008 Top Leadership Team in Healthcare for community and midsize hospitals by HealthLeaders Media.

Vicki A. Darnell, MSN, RN, FACHE
PRESIDENT AND CEO
Ephraim McDowell Health / Danville, Kentucky

A native of Georgia, Vicki Darnell began her tenure as president and CEO of Ephraim Health in 2009 after serving as chief operating officer for over 2.5 years. A nurse, Darnell has over 26 years of progressive healthcare leadership experience. She also participates in many state- and national-level initiatives such as Premier’s Quality Improvement Committee, Kentucky Hospital Association’s Board of Trustees and Legislative Committee, the state’s Certificate of Need Committee, and the American Hospital Association’s Regional Policy Board. Darnell graduated from Mississippi College in Clinton, Mississippi, and Shorter College in Rome, Georgia, with bachelor of science degrees in nursing. She went on to earn a master of science in health systems administration from McColl School of Business/Vail School of Nursing at Queens College in Charlotte, North Carolina.

Jonathan Davis, FACHE
PRESIDENT
Methodist Health System / Cedar Hill, Texas

Jonathan Davis joined Methodist Charlton Medical Center as president in October 2009. Since that time, he has expanded clinical services and environment of care for the community with an investment of over $150 million, improved access to cardiology services (started an open-heart surgery program), supported access to a 14-bed inpatient hospice unit (the only one in Dallas County) and a 69-bed long-term care facility, opened a QuickCare Clinic to meet patients’ non-emergent needs after hours and on weekends, recruited multiple physician specialists and primary care providers, and improved many processes to drive quality of care recognition and patient experience initiatives. Before joining Methodist, Davis served as president and CEO of Mt. Carmel Regional Medical Center in Pittsburg, Kansas, part of a four-hospital health system, where he oversaw implementation of a five-year, multimillion-dollar master facility plan.
CEO INTRODUCTIONS

Bruce M. Elegant, FACHE
PRESIDENT AND CEO
Rush Oak Park Hospital / Chicago, Illinois

Bruce Elegant has more than 30 years of successful experience in healthcare management. After a brief engagement with The Joint Commission in administrative services, Elegant spent 15 years at the University of Illinois Hospital and Clinics in Chicago, culminating as hospital director. Following this, he served as vice president and chief operating officer at Michael Reese Hospital and Medical Center in Chicago, owned by Columbia/HCA. Since 1997, he has served as president and CEO of Rush Oak Park Hospital. Elegant is also vice president of the Rush System for Health, where he is a member of the Board Finance Committee of Rush Health, a collaborative network of Chicago-area physicians and hospitals focused on improving the quality and cost of healthcare for both patients and providers. Elegant is an assistant professor at Rush University, where he is the course director for the Capstone strategic management course.

Delvecchio Finley, FACHE
CEO
LAC-Harbor-UCLA Medical Center / Torrance, California

Delvecchio Finley was appointed as CEO of Harbor-UCLA Medical Center in October 2011. Previously, he also held several executive positions in other public hospitals, including associate administrator at San Francisco General Hospital and Trauma Center, and interim chief operating officer at Laguna Honda Hospital and Rehabilitation Center. Most recently, Finley was vice president of operations at California Pacific Medical Center. He holds a Bachelor of Science in Chemistry from Emory University. He received his Master of Public Policy degree at Duke University, where he also attained graduate certification in health policy, law, and management. Finley is board certified in healthcare management and a fellow in the American College of Healthcare Executives.

Joe Harrington, BS, MS
PRESIDENT AND CEO
Lodi Health / Lodi, California

Joe Harrington has been the president and CEO of Lodi Health since 1993. Previously, he served as assistant administrator (1990–1993) for Pleasant Valley Hospital in Camarillo, California, and assistant administrator/CEO (1984–1990) for a hospital and skilled nursing facility in Bullhead City, Arizona, affiliated with Baptist Hospitals and Health Systems, Inc., in Phoenix. He also serves on the boards of California Healthcare Insurance, Inc., California Hospital Association, and the Lodi Memorial Hospital Foundation, as well as serving on the American Hospital Association’s Regional Policy Board. He is a member of the American College of Healthcare Executives.

Charles E. Hart, MD, MS
PRESIDENT AND CEO
Regional Health / Rapid City, South Dakota

Charles Hart is president and CEO for Regional Health, a not-for-profit healthcare system comprising nine hospitals, two specialty hospitals, five senior care facilities, 24 clinics, and five regional urgent care centers serving western South Dakota, the Nebraska panhandle, eastern Wyoming, and southeastern Montana. Dr. Hart received his bachelor’s degree from Notre Dame in 1971 and his MD from the University of Minnesota in 1975, as well as a master’s degree in administrative/ preventive medicine from the University of Wisconsin in 1977. Dr. Hart spent 17 years practicing family and emergency medicine in Colorado and South Dakota, and has been board certified by the American Boards of Family Practice and Emergency Medicine. In 1994, he received a Bush Fellowship for Advanced Studies in Community Medicine & Health.
Stephen K. Klasko, MD, MBA
PRESIDENT AND CEO
Thomas Jefferson University and Jefferson Health System / Philadelphia, Pennsylvania

Stephen Klasko is bridging the art and science of medicine and healthcare information technology through an entrepreneurial academic model. After receiving his MD and completing his OB-GYN residency, he completed his MBA at the University of Pennsylvania’s Wharton School of Business. At Jefferson, Dr. Klasko leads an academic medical center that consistently ranks among the top hospital systems in the country and serves as the largest health employer in the Greater Philadelphia region. Over the last several years, he has led the development of the first medical school that chooses students based on emotional intelligence, led the team that built the country’s largest assessment of technical and teamwork competence center, and created an innovative primary-care-driven, patient-centric, Medicare-based accountable care model within the country’s largest retirement community.

John (Jack) Kolosky, CPA, MBA
EXECUTIVE VICE PRESIDENT/COO
PRESIDENT, HOSPITAL CORP.
Moffitt Cancer Center / Tampa, Florida

Jack Kolosky joined the H. Lee Moffitt Cancer Center & Research Institute in November 1999 and serves as the president of the hospital corporation. He is responsible for establishing a system for ensuring that high-quality care is provided, as well as ensuring compliance with regulatory agencies and accrediting bodies, while continually monitoring Moffitt’s service and delivery systems. Kolosky also has the role of corporate executive vice president/chief operating officer, where he oversees such corporate functions as information technology, finance, and facilities. Kolosky has more than 30 years of healthcare leadership experience, including multiple hospital environments, clinic settings, and academic, tertiary healthcare delivery systems. Prior to coming to Moffitt, he served as the chief financial officer for the Georgetown University Medical Center in Washington, D.C., and as the associate vice president and chief financial officer of the University of Texas M.D. Anderson Cancer Center in Houston.
CEO INTRODUCTIONS

Rebecca Kuhn, FACHE
PRESIDENT, ARIZONA EAST REGION
Banner Health / Phoenix, Arizona

Rebecca Kuhn was named president of Banner Health’s Arizona East Region in 2009. Prior to being named president, she was CEO of Banner Del E. Webb Medical Center in Sun City West, Arizona, and Banner Gateway Medical Center in Gilbert, Arizona. Before that, she served as CEO of Banner Mesa Medical Center in Mesa, Arizona, beginning in November 2002. Kuhn comes to Banner Health from Paradise Valley Hospital, where she served as president and CEO since 1995. She served as senior administrator at Banner Desert (formerly Desert Samaritan) prior to taking the Paradise Valley post.

Mark Laney, MD
PRESIDENT AND CEO
Heartland Health / Mosaic Life Care / St. Joseph, Missouri

Dr. Mark Laney joined Mosaic Life Care (formerly Heartland Health) in 2009. Prior to this, he served for 20 years at Cook Children’s Healthcare System, eight of those years as the president of the Cook Children’s Physician Network. Dr. Laney earned a Bachelor of Arts from the University of North Texas in Denton, received a Doctor of Medicine from the University of Texas Medical Branch in Galveston, and completed a pediatric neurology fellowship at Mayo Clinic in Rochester, Minnesota. In 2000, he received a Master of Science in medical management at the University of Texas at Dallas and the University of Texas Southwestern in Dallas. Dr. Laney is the past president of the Mayo Clinic Alumni Association and is one of the 30 Best Physician Leaders of Hospitals and Health Systems according to Becker’s Hospital Review. Dr. Laney dedicates his time to sitting on many boards, including the Mayo Clinic Alumni Association, Institute for Industrial and Applied Life Sciences, Community Alliance of St. Joseph, and Success By 6.

Wright L. Lassiter III, BS, MHA
CEO
Alameda Health System / Oakland, California

Wright L. Lassiter III has led Alameda County Medical Center (ACMC) since 2005. Nationally known as a successful turnaround leader, Lassiter has created a culture of excellence while maintaining a fervent focus on the system’s safety net mission. He has been credited with significantly expanding access to key services, aggressively improving operating efficiency, and raising the bar for patient experience at ACMC. Prior to ACMC, Lassiter was senior vice president of operations for JPS Health Network in Fort Worth, Texas. In that role, he oversaw operations of Tarrant County’s public health system and expanded ambulatory care and specialty health services throughout the county. Prior to his tenure in Fort Worth, Lassiter spent over 10 years at Methodist Health System in Dallas, Texas. He served in several roles there, culminating as vice president of operations.

Todd C. Linden, MA, FACHE
PRESIDENT AND CEO
Grinnell Regional Medical Center / Grinnell, Iowa

Todd Linden is president and CEO of Grinnell Regional Medical Center, a 49-bed, private nonprofit hospital in Grinnell, Iowa. Linden received his Master of Arts in health administration and a Bachelor of Arts degree from the University of Iowa. He is a fellow in the American College of Healthcare Executives. During Linden’s tenure, Grinnell Regional has tripled its medical staff, created a fitness and rehab center, added a 36,000-square-foot medical office building, developed an integrated medicine program, constructed a $3 million rural medical mall in an adjacent county, built three new community outreach clinics, and raised nearly $20 million in philanthropic support. It is currently implementing a $40 million comprehensive facilities improvement plan.
CEO INTRODUCTIONS

Doug Luckett
CEO
CaroMont Health / Gastonia, North Carolina

In October 2013, Doug Luckett assumed his role as president and chief executive officer of CaroMont Health. Luckett joined CaroMont in December 2010 as executive vice president/chief operating officer. Prior to being named CEO, he twice had the opportunity to serve as acting CEO. Luckett was previously the chief administrative officer for 349-bed Gulf Coast Medical Center in Fort Myers, Florida, and 291-bed Cape Coral (Florida) Hospital; he was also part of the Lee Memorial Health System Hospital Executive Group. He earned his bachelor’s degree in allied health administration from the University of Alabama at Birmingham and his Master of Business Administration at the University of Memphis. Luckett is a fellow with the American College of Healthcare Executives and a fellow of the National Association of Public Hospital and Health Systems. He is a past board member with the western Florida chapter of ACHE and was the recipient of the 2009 ACHE Regent’s Senior Executive Award for Western Florida.

Paul E. Macek, MHA
VICE PRESIDENT AFFILIATIONS / PARTNERSHIPS
UnityPoint Health Methodist / Proctor Peoria, Illinois

Paul Macek has an extensive and impressive background in healthcare. Prior to joining Proctor Health Care in September 2008, he served seven years as the president of Christian Hospitals affiliated with Barnes Jewish Christian HealthCare in St. Louis. During this time, he led the financial turnaround of 467-bed Christian Northeast and 220-bed Christian Northwest hospitals; aligned 42 physicians with the hospitals through employment and comanagement agreements; and implemented process improvement practices, which significantly increased patient satisfaction and quality metrics. Macek also served as an adjunct professor in the Department of Public Administration & Analysis at Southern Illinois University Edwardsville.

Dan Moen
EXECUTIVE CHAIRMAN
LHP Hospital Group / Plano, Texas

Dan Moen serves as CEO, director, and a founder of LHP Hospital Group, Inc., a privately held company established to provide essential hospital capital and expertise to not-for-profit hospitals and hospital systems. In this capacity—and throughout his career—Moen and his team have advocated for hospital joint ventures that promote shared governance and genuine, long-lasting relationships with community leaders, hospital leaders, and physician and employee stakeholders. At LHP, Moen has put together an outstanding team of professionals who are recognized as some of the best in their fields, many of whom have worked with him for many years. Prior to joining LHP, Moen served as EVP of development for Triad Hospitals, Inc., where he spearheaded the acquisition of all of Triad’s new hospitals.

Amy Perry
PRESIDENT, Sinai Hospital
EXECUTIVE VICE PRESIDENT, LifeBridge Health / Baltimore, Maryland

Amy Perry is the president of Sinai Hospital of Baltimore and executive vice president of LifeBridge Health. Perry brings a wealth of experience in inpatient and outpatient operations, strategic planning, construction, government affairs, clinical services, facilities, property management, capital deployment, marketing, and human resources to her position. This is more than just an impressive array of experience—it translates into exemplary care for patients. Before coming to Sinai Hospital, Perry served as senior vice president and chief operating officer of Mount Sinai Medical Center in Miami Beach, Florida. This 672-bed, not-for-profit independent academic medical center has two campuses, including the main hospital and one large satellite center with a freestanding emergency department, cancer institute, imaging, freestanding cardiac catheterization laboratory, and physician offices. Perry worked to successfully position Mount Sinai Medical Center as a regional referral leader in a very competitive market.
CEO INTRODUCTIONS

Steve Simonin, FACHE
CEO
Iowa Specialty Hospital / Clarion, Iowa

Steve Simonin has served as the CEO of Iowa Specialty Hospital, Clarion since 1996 and Iowa Specialty Hospital, Belmond since 2007. Iowa Specialty Hospital, Clarion has received the Press Ganey Patient Satisfaction Summit Award 20 times from 2006 through 2012, placing it in the top 5% in patient satisfaction for three previous years. Other awards received by the Clarion hospital under Simonin’s leadership include Top Ten Places to Work (Des Moines Register, 2012); Top 100 Places to Work (Modern Healthcare, 2009); Top Leadership Teams (HealthLeaders Media, 2007); and the Iowa Recognition for Performance Excellence award—Iowa’s equivalent to the Baldrige Award (silver awards in 2010, 2009, and 2008; bronze award in 2007). Iowa Specialty Hospital, Clarion has been recognized with several Summit awards from Press Ganey as well as Healthgrades’ 2013 Outstanding Patient Experience Award.

Michael Rowan
PRESIDENT, HEALTH SYSTEM DELIVERY AND CHIEF OPERATING OFFICER
Catholic Health Initiatives / Denver, Colorado

Michael Rowan joined Catholic Health Initiatives (CHI) in March 2004. As executive vice president and chief operating officer, he provides strategic direction and management oversight for all of CHI’s locally based healthcare services, national business lines, corporate information technology, performance excellence, physician practice management, clinical operations, and communication services. His accomplishments include leading initiatives to improve financial performance, such as a reorganization of system and local operations and ITS technology systems, an expense reduction initiative, and a revenue cycle improvement project. Prior to joining CHI, Rowan served as executive vice president and chief operating officer of St. John Health in Detroit. In previous positions, he served as president and CEO of Humility of Mary Health Partners in Youngstown, Ohio; executive vice president and chief operating officer of Sarasota (Florida) Memorial Health Care System; and vice president of Memorial Medical Center in Savannah, Georgia.

Joel Seligman
PRESIDENT AND CEO
Northern Westchester Hospital / Thornwood, New York

Joel Seligman is the president and CEO of Northern Westchester Hospital (NWH). He has dedicated his career to the healthcare industry, serving in numerous roles at The Mount Sinai Hospital and Memorial Sloan Kettering Cancer Center before assuming the leadership of NWH in 2001. He received his Bachelor of Science degree at Boston University and his master’s degrees in business administration and public health from Columbia University. During his tenure at NWH, Seligman’s focus has been on clinical excellence, service quality, and community outreach. One of his first initiatives was a series of meetings with community leaders and organizations that resulted in a new vision for the hospital and a strategic plan to achieve that vision. Under Seligman’s leadership, NWH has operated with a surplus in 11 of the last 12 years. During this period, NWH has opened a new neonatal intensive care unit, an interventional radiology suite, two new operating rooms, a breast institute, and a women’s imaging center.

Louis A. Shapiro, FACHE
PRESIDENT AND CEO
Hospital for Special Surgery / New York, New York

Louis Shapiro is president and CEO of Hospital for Special Surgery (HSS). He has served in this role since October 2006, overseeing all strategic and operational aspects of HSS and fulfilling its mission—to advance the field of musculoskeletal medicine through world-class patient care, research, and education. Under Shapiro’s leadership, HSS has experienced significant growth, expansion of facilities, and recognition as the world leader in its specialty areas of orthopedics, rheumatology, and related disciplines. Patients travel from almost every state and 104 countries to the hospital for its unsurpassed diagnostic and clinical expertise.

Shapiro is a strong proponent of the link between internal culture and performance. He spends time to ensure that every employee is aligned with providing patients an unsurpassed experience that results in excellent medical outcomes. Patient satisfaction scores at HSS have consistently been among the highest in the nation, and the hospital’s attention to quality is evident in its low infection and complication rates.
CEO INTRODUCTIONS

**Harry L. Smith, Jr.**
PRESIDENT
Novant Health/ Charlotte, NC

Harry Smith joined Novant Health as the president of Presbyterian Medical Center and the Greater Charlotte Market on November 12, 2012. He has more than 25 years of experience in healthcare and most recently served as president and CEO of Deaconess Hospital, part of Deaconess Health System headquartered in Evansville, Indiana. Over the six years he served in this role, Smith was responsible for three acute care hospitals totaling 541 beds with an average daily census of 370 and $646.7 million in net operating revenue. Smith has a strong track record in establishing positive working relationships with physicians in community hospital and academic settings. He is an evidence- and fact-based decision-maker and places a high priority on being a visible, collaborative leader. Smith has also served as a president and senior administrative officer at Sisters of Charity Hospital in Buffalo, New York, and as executive vice president and chief operating officer at Northtowns Hospitals in Buffalo, Kenmore, and Cheektowaga, New York.

**Mark J. Solazzo**
EXECUTIVE VICE PRESIDENT AND COO
North Shore-LIJ Health System / Long Island, New York

As executive vice president and chief operating officer, Mark Solazzo provides leadership and oversight to all operations for the North Shore-LIJ Health System. He oversees a workforce of 48,000 employees, the largest on Long Island and the ninth largest in New York City. In his role, Solazzo is responsible for integrating the strategic plan of the organization through its operations and maintaining an organizational culture that recognizes the importance of strategic change leadership, excellence in execution, accountability, and the ongoing commitment to long-term growth and innovation. In addition, he is responsible for ensuring the delivery of coordinated services to meet the needs of patients and the community. Before joining North Shore-LIJ in 1995, Solazzo held a number of senior-level positions within the New York State Department of Social Services, where he oversaw health and social services issues for 15 years. During his tenure there, he was responsible for the state’s Child Assistance Program, which earned him Harvard University’s prestigious Innovations in Government Award.

**Charles (Chuck) Stark, FACHE**
FORMER PRESIDENT AND CEO
Columbus Regional Healthcare System / Columbus, Georgia

Chuck Stark is the former president and CEO of Columbus Regional Healthcare System in Columbus, Georgia, a system comprising three hospitals, a nursing home, a joint ventured rehabilitation hospital, joint ventured imaging centers, a joint ventured home health agency, and a regional cancer center. Stark is a 1983 cum laude graduate of Duke University, and holds a master’s degree in healthcare administration also from Duke University. Prior to joining Columbus Regional Healthcare System, Stark worked in Sandusky, Ohio, as the president and CEO of Firelands Regional Healthcare System. Stark has also worked in the for-profit healthcare industry, having spent 13 years with HealthSouth Corporation and six years with HealthSouth Corporation and six years with Humana, Inc.

**Pam Stoyanoff, MBA, CPA**
EXECUTIVE VICE PRESIDENT AND COO
Methodist Health System / Dallas, Texas

Pamela Stoyanoff is currently executive vice president and chief operating officer for the seven-hospital Methodist Health System in Dallas. She is responsible for four of the seven hospitals (the other three being joint ventures) and a myriad of corporate and centralized functions, including IT, purchasing, quality, transplant services, and graduate medical education. Stoyanoff is experienced in strategic planning, financial management, IT, human resources, operational performance improvement, joint ventures, and physician integration. She is a member of several boards, including the Dallas Ft. Worth Hospital Council Education and Foundation Board, the American Heart Association Go Red For Women Dallas chapter, ACHE of North Texas Board, and several others. She is well known in the community, serving on the Trinity Commons Foundation Board (developed to promote the Trinity River Corridor Project), and has traveled to Washington, D.C., with select contingencies to promote Dallas economic development.
CEO INTRODUCTIONS

Troy Thibodeaux, MHA, FACHE  
EXECUTIVE VICE PRESIDENT AND CEO  
Covenant Health System / Lubbock, Texas

Troy Thibodeaux is executive vice president and CEO of Covenant Health System, Lubbock Campuses. Thibodeaux joined Covenant Health in March 2011 as the executive vice president and chief operating officer, quickly rising to the position of CEO in May 2013. His leadership includes oversight of a not-for-profit healthcare system that is the largest healthcare institution in the west Texas and eastern New Mexico region. Covenant Health serves a 62-county area and includes the four cornerstone ministries located in Lubbock: Covenant Medical Center, Covenant Medical Center-Lakeside, Covenant Women’s & Children’s Hospital, and Covenant Specialty Hospital. Combined, these hospitals have 977 licensed beds with more than 600 physicians on staff. Covenant Health System employs approximately 5,400 employees with annual net revenues of 1.3 billion.

William P. Thompson  
PRESIDENT AND CEO  
SSM Health Care / St. Louis, Missouri

On August 1, 2011, Bill Thompson became president/CEO of SSM Health Care, after serving as president/COO for two years. Thompson has worked at SSM Health Care since 1980, serving in a variety of capacities. Before becoming president/COO, he was senior vice president of strategic development from 1993 to 2009. Prior to that he was a regional vice president for six years, and before that he served as executive director of St. Mary’s Hospital in Kansas City, Missouri. Thompson is known for his commitment to quality improvement. He coauthored the book CQI and the Renovation of an American Health System: A Culture Under Construction with former SSM president/CEO Sr. Mary Jean Ryan in 1997. Thompson and Ryan were responsible for the system’s decision to adopt continuous quality improvement in 1990. He currently serves on the various boards of directors of SSM Health Care.

Lynn Torossian  
PRESIDENT AND CEO  
Henry Ford West Bloomfield Hospital / West Bloomfield, Michigan

Lynn Torossian, president and CEO of Henry Ford West Bloomfield Hospital, is a seasoned healthcare professional with 25 years of experience with Oakwood Healthcare and Detroit Medical Center (DMC). During her tenure with DMC, she also served in multiple leadership roles at Huron Valley Sinai Hospital, including president.

At Henry Ford West Bloomfield, Torossian provides executive leadership for the 191-bed, $360-million-dollar facility. Henry Ford West Bloomfield Hospital delivers a comprehensive healthcare experience that includes mind, body, and spirit as essential elements in the healing process. Her oversight includes strategic planning, business development, physician recruitment, and hospital operations. Torossian holds a bachelor’s degree in business from Eastern Michigan University and is a certified public accountant. She is board-certified in healthcare management as a fellow of the American College of Healthcare Executives and is currently enrolled in the MBA program at Walsh Business College.

Michael O. Ugwueke, DHA, FACHE  
PRESIDENT AND COO  
Methodist Le Bonheur Healthcare / Memphis, Tennessee

Michael Ugwueke is executive vice president and chief operating officer of Methodist Le Bonheur Healthcare System. He is an accomplished healthcare executive with over 26 years of experience and a track record of developing partnerships with physicians, associates, and community leaders to address healthcare needs in the community. Dr. Ugwueke is an adjunct associate professor at the University of Tennessee Health Sciences Center and regularly presents at national conferences in the areas of operational efficiency, Baldrige criteria, change management, and strategic planning.
CEO INTRODUCTIONS

Michael (Mike) Wiechart
PRESIDENT AND CEO
Capella Healthcare / Franklin, Tennessee

Mike Wiechart was appointed to the role of Capella Healthcare’s president and CEO, effective January 1, 2014, after having served as senior vice president and chief operating officer (COO) from 2009 to 2013. He is also a member of the company’s board of directors. As COO, Wiechart had responsibility for hospital operations, quality improvement, supply chain, revenue cycle, managed care operations, and labor productivity initiatives, as well as having significant involvement in merger and acquisition activities. Wiechart’s career in healthcare began in 1989 with the role of controller for a hospital in Statesville, North Carolina. Later, he served as CFO at various facilities for HCA, which culminated in his being named CFO for the Chattanooga market and then the Cumberland Division. In 1998, he became Vice President of Operations for Province Healthcare, where he oversaw financial operations for 11 hospitals before moving to LifePoint in 1999 as a founding member. As senior vice president and group president for LifePoint, he led two operating divisions with 24 hospitals.

Michael D. Williams, FACHE
PRESIDENT AND CEO
Community Hospital Corporation / Plano, Texas

Mike Williams serves as the president and CEO of Community Hospital Corporation (CHC), a not-for-profit hospital management company headquartered in Plano, Texas. Prior to being the founding executive of CHC, Williams served as president of the Baptist Hospital in Knoxville, Tennessee, EVP and COO of The Children’s Medical Center in Dallas, and vice president for Baylor University Medical Center, also in Dallas. He is the former chairman of the Texas Hospital Association Board of Directors and a fellow and past regent with the American College of Healthcare Executives; he also served as a Regional Policysty of Alabama and holds a master’s degree in health administration from the Medical Center in Birmingham. He is a member of the Dean’s Advisory Board and was named outstanding alumnus in 2003.

Mike Wiltermood
CEO
Enloe Medical Center / Chico, California

Mike Wiltermood has nearly 30 years of hospital leadership experience and has been the CEO at Enloe Medical Center since July 2009. Prior to that, he was Enloe Medical Center’s chief operating officer for two years, where he oversaw its day-to-day operations. Wiltermood was the former executive vice president and chief operating officer of Fremont-Rideout Health Group in Yuba City, California. He also served as CEO of Coulee Community Hospital in Grand Coulee, Washington. Additionally, he has held executive-level positions at hospitals and health systems in Arizona and Idaho. Wiltermood received his Bachelor of Arts in international relations and his Master of Science in healthcare administration from Brigham Young University in Provo, Utah. He is also working on his doctoral studies in organizational leadership at Gonzaga University in Spokane, Washington. Wiltermood is a fellow of the American College of Healthcare Executives and a former trustee of the Washington State Hospital Association.

Deborah Zastocki, DNP, RN, FACHE
PRESIDENT, Chilton Medical Center
VICE PRESIDENT, Atlantic Health System
Pompton Plains, New Jersey

An accomplished administrator, nurse, educator, and author, Deborah Zastocki became president of Chilton Medical Center in 2004. Under Dr. Zastocki’s leadership and strong vision, Chilton has excelled as a healthcare facility of choice for patients, employees, and practicing physicians. As such, Chilton continues to earn national recognition for its relentless focus on providing outstanding patient care in a compassionate and healing environment. Most recently, Dr. Zastocki spearheaded an ambitious $24 million renovation and modernization project, which has transformed not only the hospital’s facilities, but also the way in which it delivers care. In addition, Dr. Zastocki successfully led the organization through the many phases of the merger process with Atlantic Health System, including planning and analysis, implementation, and ongoing integration.
Frank Busch became the national team director for USA Swimming on May 1, 2011. Prior to this appointment, Busch had a 31-year coaching career, leading his collegiate and club teams to national championship seasons.

As national team director, Busch is responsible for providing the overall vision and leadership for the USA’s top coaches and athletes. He is directly involved with developing talent, mentoring coaches, and managing international relations efforts. In London 2012, Busch led the successful campaign (31 medals), which represented 30% of the Team USA total medal count.

Busch began his club-coaching career in Northern Kentucky in 1974 and his NCAA career at the University of Cincinnati in 1980. Subsequent to his hiring at the University of Arizona in 1989, Busch went on to win Division I titles at both the men’s and women’s national championships. His club affiliate, Tucson Ford Dealers Aquatics, also earned national championship titles under his leadership.

During his coaching years, Busch was named to numerous coaching staffs for USA Swimming, including Athens 2004 and Beijing 2008. In addition to his contributions to American swimming, Busch has coached athletes from over a dozen other countries to international success.

Busch has been the recipient of multiple coaching awards, including United States Olympic Committee and USA Swimming Coach of the Year. He is a six-time NCAA Division I Coach of the Year and earned the Pac-10 Conference Coach of the Year award 11 times. He was inducted into the American Swim Coaches Association Hall of Fame in 2008.

Busch graduated from Loyola University of Chicago with a Bachelor of Science in Education. Busch lives with his wife in Colorado Springs, Colorado, and has five adult children.
HEALTHLEADERS MEDIA
INTRODUCTIONS

Jim Molpus
LEADERSHIP PROGRAMS DIRECTOR
HealthLeaders Media

Jim Molpus is Leadership Programs Director with HealthLeaders Media, and is responsible for managing the company’s executive relationships and leadership events. Prior to his current role, Jim served as editorial director of HealthLeaders Media, where he oversaw the editorial direction of HealthLeaders magazine, HealthLeaders online news, and the Top Leadership Teams in Healthcare awards program. During his tenure the editorial products were recognized among the nation’s best business publications by the American Society of Business Publication Editors and the American Society of Healthcare Publication Editors.

Philip Betbeze
SENIOR LEADERSHIP EDITOR
HealthLeaders Media

Philip Betbeze is a senior editor covering leadership with HealthLeaders Media. He writes a weekly online column and his work appears monthly in HealthLeaders magazine, a publication focusing on business leadership in healthcare. A former editor with Nashville Business Journal, Philip has been with HealthLeaders since 2000 and previously wrote about healthcare finance from 2003 to 2008. He has received several awards from both the American Society of Business Publication Editors and the American Society of Healthcare Publication Editors.

Jacqueline Fellows
SENIOR EDITOR, PHYSICIANS AND SERVICE LINES
HealthLeaders Media

Jacqueline Fellows is a senior editor at HealthLeaders Media, an award-winning publisher of HealthLeaders magazine, online daily news and analysis, research, and virtual and live events, all focused on the business of healthcare. Her weekly column on physician leadership focuses on the unique issues physicians face at hospitals, health systems, and group practices. She also contributes a monthly business feature about hospital service lines to HealthLeaders magazine. Prior to writing for HealthLeaders Media, Jacqueline spent 10 years as the host of Morning Edition for NPR member station, Nashville Public Radio. Her reporting on healthcare, state and national politics, and Iraq and Afghanistan war veterans was featured regionally, nationally, and internationally. She is an award-winning journalist for her work in both broadcast and magazine journalism.

Edward Prewitt
EDITORIAL DIRECTOR
HealthLeaders Media

Ed Prewitt, editorial director for HealthLeaders Media, oversees the company’s portfolio of publications and products for healthcare leaders, including HealthLeaders magazine, HealthLeadersMedia.com, 15 weekly e-newsletters, virtual events including executive Roundtables and expert webcasts, and the Intelligence Unit. HealthLeaders Media received 25 editorial and design awards this year, including Best Web News, E-Newsletter, Original Research, and Analysis/Commentary. Ed has been an editor and writer at a range of business publications for C-suite executives, including CIO magazine, Fortune magazine, and Harvard Management Update.
HealthLeaders Media

HealthLeaders Media is the recognized authority for healthcare business news, information, and strategies—tailored to senior executives and decision-makers. Trusted by nearly 200,000 subscribers, we offer the latest in peer-sourced industry intelligence through a broad portfolio of print, digital, and live resources. This intelligence is gleaned from our HealthLeaders Media Council, an exclusive research panel of more than 7,400 qualified healthcare leaders.

A fully integrated media company, HealthLeaders Media comprises the following publications, products, and events: HealthLeaders magazine, free daily and weekly e-newsletters, books, webcasts, industry surveys and comprehensive research reports, roundtable discussions, live events, and California-based industry updates.

HealthLeadersMedia.com is the industry’s destination of choice for online news and analysis. The website provides intuitive navigation across the 10 major areas of the industry, including leadership, finance, technology, physicians, community and rural hospitals, health plans, marketing, quality, HR, and nursing.

See all of our offerings at www.healthleadersmedia.com.

About BLR

BLR®—Business & Legal Resources is the authority on employment, safety, and environmental compliance, providing trusted content and easy-to-use tools to help U.S. businesses meet state and federal regulatory requirements. Through our expert in-house editors and exclusive attorney network, we provide the most comprehensive, reliable state-specific information available—for all 50 states. Our award-winning information products—including training programs, events, Web portals, reports, and subscription services—give businesses of all sizes and across all industries the tools they need to mitigate risk and drive success.

For more information, please visit www.blr.com.
The Greeley Company

The Greeley Company has a rich history of providing innovative consulting, education, outsourcing solutions, interim staffing, and external peer review to healthcare organizations nationwide. We focus on contemporary needs and challenges related to medical staff optimization & physician engagement and alignment; accreditation & regulatory compliance; quality, performance, & safety; and credentialing & privileging. Headquartered in the greater Boston area, The Greeley Company serves administrative and clinical teams in more than 500 healthcare organizations nationwide each year—ranging from the largest healthcare systems and academic medical centers to critical access rural hospitals. Greeley’s unique approach and commitment to quality can result in marked improvements in efficiency, quality, compliance, cost reduction, revenue, patient satisfaction, and staff engagement and satisfaction.

Our mission
The Greeley Company’s mission is to help healthcare organizations improve efficiency, comply with regulations and standards, achieve practitioner engagement and alignment, and excel in delivering high-quality, cost-effective patient care.

Our clients
Our clients include healthcare organizations of all sizes and types—from large, multi-setting healthcare systems and academic medical centers to critical access rural hospitals. We work with clinical and administrative individuals and teams across the entire organization including physicians, executives, directors, managers, and frontline staff.

Our advisors and staff
The Greeley Company is proud to provide its clients with a dedicated team of advisors who bring valuable experience and rich backgrounds as former hospital, nurse, and physician executives, as former “Big 4” consultants, and as former regulatory surveyors. Our professionals understand your pain and provide the breadth and depth of preparation, training, and education needed to drive success. Behind our advisors stands a dedicated team of management and support staff, committed to ensuring the highest level of customized attention and client fulfillment.
iTriage develops technologies that provide healthcare information, connection, and convenience to people. The company’s mobile and online applications are designed to put consumers at the center of healthcare. Founded by two ER doctors, iTriage provides simplified medical information, connection to healthcare providers, access to health records, and cost visibility all in one place so people can take action with confidence.

The iTriage app has been downloaded to over 12 million mobile devices, and millions of active users engage with it on a monthly basis. iTriage also consistently receives 4.5 out of 5 star ratings on average in the Apple and Google app stores.

iTriage is available for free for iPhone®, iPad®, and Android™ mobile devices and is accessible from any Web-enabled device at www.iTriageHealth.com.
Kronos Incorporated

Across the continuum of care, Kronos® for Healthcare helps providers of all sizes develop their workforce into a competitive advantage to support the delivery of value-based healthcare. That’s why more than 10,000 healthcare providers use Kronos to control labor costs, minimize compliance risk, and improve workforce productivity while supporting quality care with a quality workforce.

Kronos addresses the challenges inherent to healthcare workforce management. Our comprehensive, integrated suite of Web-based applications includes labor analytics, labor productivity management, staff scheduling, patient classification, absence management, talent management, HR, payroll, and time and attendance. In addition, the solution is supported by a focused team of healthcare professionals who deliver deep domain expertise and proven labor management best practices.

ABOUT OUR SPONSORS

MedSynergies, Inc.

MedSynergies partners with healthcare organizations and physicians to coordinate care by providing a complete alignment strategy based on its MSIGHT suite. Leveraging its knowledge and experience in physician practice operations and health system consulting, MedSynergies improves processes, optimizes technology, and builds on trusted patient relationships, enabling hospitals and physician practices to offer quality healthcare. Founded in 1996, MedSynergies is privately held and headquartered in Irving, Texas. For more information, please visit www.medsynergies.com.
Parallon

Parallon is a leading provider of healthcare business and operational services. Headquartered in Franklin, Tennessee, a suburb of Nashville, we partner with hospitals and healthcare systems to improve their business performance through proven practices in revenue cycle, technology, workforce management, and consulting, in addition to group purchasing and supply chain management through HealthTrust Purchasing Group.

Parallon partners with providers to help take care of business and operational needs so our healthcare partners can focus on what truly matters—providing quality patient care. Dedicated to bringing deep and evolving industry knowledge, a long track record of operational excellence, and a broad portfolio of services to all partnerships, Parallon is committed to helping our clients thrive in the communities they serve.

With a goal of serving and enabling those who care for and improve human life in their communities, we work together with organizations to identify and implement the right solutions to transform top challenges into opportunities.

Together with our affiliates, Parallon employs more than 24,000 professionals and serves more than 1,400 hospitals and 11,000 non–acute care providers, including ambulatory surgery centers, physician practices, and alternate care sites.

For additional information, visit www.parallon.com, call (855) 478-7255, or email business.solutions@parallon.com.
Sheridan Healthcare, Inc. is a leading provider of multi-specialty outsourced physician services to hospitals, ambulatory surgery centers and other healthcare facilities, primarily in the areas of anesthesiology, children’s services, emergency medicine, and radiology. Sheridan, its subsidiaries and affiliates currently operate in 25 states and employ or engage more than 2,800 physicians and other healthcare professionals. Sheridan’s anesthesiology division, established in 1953, is the leading anesthesia services provider in the country. In addition to physician and allied health services, Sheridan also provides support, training and management in non-clinical areas. Sheridan is recognized by the National Committee for Quality Assurance as a certified physician organization. In July 2014, Sheridan was acquired by AMSURG, Corp., the global leader in ambulatory surgery. Founded in 1992 and publicly traded since 1997, AMSURG pioneered the model that became the gold standard in surgery center partnerships. AMSURG acquires, develops and operates ambulatory surgery centers in partnership with physician practice groups throughout the United States. From strategies to boost revenue to scaled purchasing and payment management support, AMSURG manages surgery center operations so its partners can focus on patient care. At March 31, 2014, AMSURG owned and operated 242 centers. Our philosophy is to create a highly differentiated suite of solutions and a unique business model, consisting of both physician and business leaders, that will better meet today’s critical needs for physicians, hospitals, health systems and payers.
VHA, Inc.

VHA, Inc., is a national network of not-for-profit healthcare organizations working together to improve performance and efficiency in clinical, financial, and operational management. Since 1977, when VHA established the first hospital membership organization, the company has applied its knowledge in analytics, contracting, consulting, and network development to help members and customers achieve their strategic objectives. In 2012, VHA delivered $1.9 billion in savings and additional value to members. Serving 5,100 health system members and affiliates as well as more than 118,000 non-acute healthcare customers enterprisewide, VHA represents more than a quarter of the nation’s hospitals. VHA is based in Irving, Texas, and has 12 regional offices across the United States. VHA, together with UHC, owns Novation, a supply chain company, and its subsidiary aptitudeTM, the healthcare industry’s first online direct market for contracting. VHA also owns Provista, a supply chain company serving the non-acute market as well as the hospitality, education, corporate, and government markets. For more information, visit www.vha.com and follow us on Twitter (@VHAIinc).
ABOUT OUR SPONSORS

Xtend Healthcare

Xtend Healthcare is one of the fastest-growing revenue cycle solution companies in the industry, offering 100% onshore solutions. Our senior management team has more than three decades of dedicated hospital revenue cycle experience with hundreds of hospitals and hospital systems in over 48 states. Xtend Healthcare clients range from large nonprofit and religious-affiliated hospital systems to the largest for-profit healthcare systems; from large teaching hospitals and urban medical centers to rural critical access hospitals. We offer cutting-edge technology, experienced staff, and total customer satisfaction.

Xtend’s revenue cycle professionals understand and are exclusively focused on the hospital business office environment, healthcare receivables, and the inner workings of the healthcare reimbursement world. We have seasoned senior consultants and operational staffing for all aspects of revenue cycle management. Xtend has the ability to place full teams of experienced billing and collection personnel on site with expert consultants in all revenue cycle areas, including patient access, business office, self-pay management, HIM, and IT systems. The result is immediate cash acceleration and accounts receivable resolution combined with long-term revenue cycle improvement through best practices. The fast pace of change in revenue cycle technology systems requires individuals with the skills to identify the current best solutions; not only do we have this expertise, but we also know how to select the most reliable alternatives.

Our previous experience has shown we typically outperform other accounts receivable recovery firms by an average of 150% to 200%. Xtend exceeds client expectations by achieving excellence—simply performing well is not sufficient. Xtend will increase cash, decrease bad debt write-offs, and improve customer service.
PROGRAM NOTES